Advertise inexpensively on our local weather channel “crawl”

- The weather channel “crawl” runs across the bottom of the screen during the local weather forecast, approximately every seven minutes. The local forecast is the most-watched part of THE WEATHER CHANNEL programming.
- A limited number of 10 advertising messages per day will be sold on a fist come first served basis. Ads must run a minimum of five days.
- Each advertising message (up to 272 characters) will be displayed 20 or more times a day on Philippi Communications System (1500 households).
- See rates and terms below. Advertisers should complete the form below and bring or mail it to the Philippi City Office.
- Philippi Communications reserves the right to refuse any advertisement.

°Rates (due in advance):
5 days @ $1.00 per day
14 days @ $.90 per day
30 days @ $.75 per day

°All ad messages must be received with payment no later than three days before ads are to begin their run.

°Since advertising space is limited, 3 days notice may not be enough to assure that the ad will run on particular days. Available space may be reserved weeks or months in advance with advance payment as long as the message is received within three days run time.

°Churches will be given one free 5-day ad per year.

Print or type your advertising message below—one letter, number, or space (character) per block.

I hereby authorize Philippi Communications System to display the above information on THE WEATHER CHANNEL local forecast crawl of the Philippi Communications cable TV system, and that I posses full authority to authorize such display, and agree to hold Philippi Communications System harmless, should this authority or content of such information be challenged. I understand the information will be sequenced with other advertising and community information daily.

Name /Organization:	Ad Start Date:
Contact/Individual:	Ad End Date:
Address:	Number of Days:
Phone Number:	Ad Cost:
Account:	Date Paid:
Signature:	Cash/Check:
Date:	Free Church Ad?